



STEMCON 2018

March 8 & 9, 2018 | Ho Chi Minh City, Vietnam

Sponsorship Opportunities

The Higher Engineering Education Alliance Program is proud to present the Science, Technology, Engineering, & Math Conference (STEMCON) on March 8 and 9, 2018 in Ho Chi Minh City, Vietnam.

Science, Technology, Engineering and Math careers are the innovative force behind the world's economy, and the ASEAN region has become a significant focus of global trade. These global forces continue driving the demand for a more competitive, more innovative workforce. In an effort to help direct and stay in line with this trend, STEMCON invites faculty, government, and industry leaders to two days of interactive plenary and technical sessions, panel discussions, exhibits and seminars.

We invite you to explore opportunities available to advertise at STEMCON, where you can reach this unique and expansive audience. Since launching in 2013, we have continued to unite policy makers, corporate leaders, and educational directors as well as students, teachers, and entrepreneurs poised to make innovative change in the Southeast Asian STEM environment.

More than advertising, we also support a mission. When you advertise with us, you are strengthening the global scientific enterprise. Our wide network throughout Vietnam and beyond will allow you to reach a diverse audience within the STEM community. Each year we are able to secure speakers of the highest caliber and produce a conference that defies expectations because of you, our sponsors.

We thank you and invite you to learn more at STEMCON.HEEAP.org/sponsors

STEMCON

SCIENCE - TECHNOLOGY - ENGINEERING - MATH
CONFERENCE IN VIETNAM

SPONSORSHIP OPPORTUNITIES

MARCH 8 & 9, 2018

HO CHI MINH CITY

Double Platinum Sponsor | \$10,000

- Recognition on the STEMCON main stage on March 8 & 9
A backdrop with your corporate logo will be displayed on the conference main stage
- Recognition on the STEMCON red carpet sponsor wall on March 8 & 9
A backdrop with your corporate logo will be displayed at the event
- Recognition throughout the conference venue on March 8 & 9
A standee with your corporate logo will be displayed at the event
- A commercial* advertising your company to be played at a strategic time during conference breaks
*Commercial to be provided by your company

Benefits

- One full-page ad in the conference program
 - One complimentary inline exhibit space at the Technology Showcase
Includes one table and two chairs. Table size: 1.8 x 0.61m (6 x 2ft)
 - Logo on STEMCON website, program and other conference marketing materials
 - Sponsor ribbons for your team
-

Platinum Sponsor | \$5,000

- Recognition on the STEMCON red carpet sponsor wall on March 8 & 9
A backdrop with your corporate logo will be displayed at the event
- Recognition at the STEMCON lunch on March 8 & 9
A standee with your corporate logo will be displayed at the event

Benefits

- One half-page ad in the conference program
- One complimentary inline exhibit space at the Technology Showcase
Includes one table and two chairs. Table size: 1.8 x 0.61m (6 x 2ft)
- Logo on STEMCON website, program and other conference marketing materials
- Sponsor ribbons for your team

SPONSORSHIP OPPORTUNITIES

MARCH 8 & 9, 2018

HO CHI MINH CITY

Gold Sponsor | \$3,000

- Recognition at the STEMCON refreshment break on March 8 & 9
- A standee with your corporate logo will be displayed at the event

Benefits

- One quarter-page ad in the conference program
- One complimentary inline exhibit space at the Technology Showcase
Includes one table and two chairs. Table size: 1.8 x 0.61m (6 x 2ft)
- Logo on STEMCON website, program and other conference marketing materials
- Sponsor ribbons for your team

Contact Us

We invite you to contact us if you have any questions or would like to further discuss sponsorship opportunities.



Catalina.Monsalve@asu.edu



www.STEMCON.HEEAP.org/sponsors



twitter.com/WeAreHEEAP



facebook.com/HEEAP